



P.O Box 51234

Boston, MA 02205-1234

To register for PCC events, visit our website:
www.bostonpcc.org

First Class Mail
Postage & Fees Paid
USPS
Permit No. G-10



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Get Ready—2014 Rates

First-Class Letters Presort	2013 Rates	2014 Rates	Increase
Single Piece	\$ 0.460	\$ 0.490	6.52%
Presort (machineable)	\$ 0.433	\$ 0.460	6.24%
Mixed AADC	\$ 0.405	\$ 0.435	7.41%
AADC	\$ 0.384	\$ 0.406	5.73%
3-Digit	\$ 0.384	\$ 0.406	5.73%
5-Digit	\$ 0.360	\$ 0.381	5.83%
Savings	2013	2014	Increase
Presort (machineable)	\$ 0.027	\$ 0.030	11.11%
Mixed AADC	\$ 0.055	\$ 0.055	0.00%
AADC	\$ 0.076	\$ 0.084	10.53%
3-Digit	\$ 0.076	\$ 0.084	10.53%
5-Digit	\$ 0.100	\$ 0.109	9.00%

Under the new rates, the greatest impact will be on mailers who don't presort their mail to the higher levels. As the table above shows, First Class Mail single piece rates will increase by 6.52%, and mixed AADC rates by 7.41%. On the other hand, AADC/3-Digit rates will only increase by 5.73% and 5-Digit rates by 5.83%. This means that the savings for AADC/3-Digit presort improves to \$0.084 per piece, and 5-Digit to \$0.109 per piece.

Mailers can download the complete table of the new rates at <http://pe.usps.gov>. On the left hand navigation bar, users can download the rates in either Excel or .CSV format. Also, the new postage statement forms have been posted.

MEMBERSHIP RESPONSE FORM

Name _____

Company _____

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City, State & Zip _____

Phone (____) _____ Fax(____) _____

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Membership Levels (check one):

- ☐ General (No fee, individual member)
☐ Premiere (\$40, individual member)
☐ Corporate (\$150 unlimited members)

Corporate Sponsorship (\$250 unlimited members)

Member information (if more space is needed please use additional page):

Name: _____ Name: _____ Name: _____

Title: _____ Title: _____ Title: _____

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Please send checks payable to:

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P.O. Box 51234

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Or visit:

www.bostonpcc.org

to register and pay by credit card

Seminar—November 5, 2013



On November 5th, the Greater Boston PCC held an educational session “Innovation Plus” that covered a range of timely topics. This information-packed session included: Direct Mail and Augmented Reality, Best Use of Priority Mail and Postal Updates. Scott Gilman (USPS) and Adam Lewenberg (Postal Advocate) presented, along with local updates from Boston Postmaster, Jim Holland. This was a well-attended breakfast seminar held at the new facility at Harvard University Mail and Distribution Services in Boston.

A Postal Gem Awaits Your Visit!

The Smithsonian National Postal Museum will celebrate its 20th Anniversary this July. The museum, devoted to presenting the history of the nation’s mail service, is located opposite Union Station in Washington DC. It was created through a joint agreement between the USPS and the Smithsonian Institute.

There are so many fun exhibits to see at the museum: follow the route of the Pony Express, view mail that survived the blaze that demolished the zeppelin Hindenburg, climb into the cab of a mail truck or follow the path of a letter thru the USPS system.

The museum recently opened the William H. Gross Stamp Gallery which is now the world’s largest stamp gallery. On display are stamps from America and around the world as well as the gem of the Smithsonian’s stamp collection – the “Inverted Jenny” (the upside-down biplane the result of a printing error). The new space also hosts six permanent galleries: World of Stamps, Gems of American Philately, Mail Marks History, Connect with U.S. Stamps, National Stamp Salon and Stamps Around the Globe. The Stamp Salon features 275 pullout frames displaying thousands of stamps and pieces of mail.

An exterior wall of the museum called “Windows Into America” displays reproductions of 54 historic U.S. stamps. At nighttime the windows are lit up and become a magnificent sight across the DC sky.

The museum is open 7 days a week and admission is free. So the next time you are a visitor to our nation’s capital, stop by the National Postal Museum. You’ll be happy and proud you did!!!

National PCC Day - September 18, 2013

Adam Lewenberg, President of Postal Advocate Inc. was honored by the Greater Boston Postal Customer Council as its member of the year. The Presentation took place at Stonehill College during the National Postal Customer Council Day held September 18, 2013.

Adam first joined the Greater Boston PCC in November of 2011 and hit the ground running. He has been the prime motivator, organizer and workhorse involved in an improved website, increased webinars, pay online links, membership tracking and event planning. Marty O’Brien, Industry Co Chair of the Greater Boston PCC commented, “The PCC is fortunate to have such a hardworking, motivated person with the technology knowledge to provide improvements that benefit the entire PCC.” (Pictured l-r, Marty O’Brien, Adam Lewenberg, Jim Holland)



Night speeds up advance of email

The automobile wasn’t invented overnight, nor was the light bulb or the computer but workers on the night shift certainly do help inventions develop.

It’s not a well-known fact, but the Postal Service started to develop a form of email in 1982, called E-COM, Electronic Computer Originated Mail. Electronic transmissions were converted into paper email to 25 designated cities and delivered within two days.

E-COM operated 24/7 and even though the standard was delivery within two days, delivery often occurred the next day. Companies with mainframe computers and home offices with (early-stage) PCs could use it.

“We did most transmissions at night because it made sense,” said Alice Gordon, owner of Business Corporation of America (BCA), who was part of the public sector involved in rolling out the product. Alice is also a member of and former Co-Chair of the Executive Board of the Greater Boston Postal Customer Council.



“It allowed us to process the files submitted to us during the business day. Had there been no night shift, mail would have been delayed a full day. What would be the point of moving mail in minutes and then losing a whole day for it to be dispatched for delivery?”

Night coverage enabled fast delivery. Transmitting at night and processing at night meant the mail would be on the work-room floor and out for next-day delivery.

“It was a fantastic system,” Gordon said.

At its height of volume in 1984, 23 million E-COM messages were sent, however, politics and funding brought an end to the system. As with many of the Post Office’s ventures into technology (alternate-fuel vehicles for one), development takes time. The Postal Service now has one of the largest email systems, handling more than 13 million of its own emails a day — more than 4 billion annually. (Pictured Alice Gordon, Business Corporation of America) Reprinted courtesy of Northeast Area Update.

Upcoming PCC Events—Join Us!

- **February – Mail Piece Design with John Powers, USPS at the Northwest Processing Center**
 - 2/13/14 8:30 registration, 9:00 a.m. - 11 a.m.
- **March – Shred Day - Central Square Cambridge Post Office**
 - 3/8/2014 10:00 a.m. - 2:00 p.m.
- **April—Identity Theft & Mail Fraud with Dave Breten at Harvard University**
 - 4/9/14 8:30 a.m. - 10:30 a.m.